



UPDATE No. 49

October 2003 - For SPICE / ICECE Members only

www.spice-group.net/events

Check the SPICE Calendar and inform us about your events to be added to this overview.

In this UPDATE:

- Results of the 7th World Summit
- SPICE Meetings in Vilnius, Richmond and Lisbon



The next SPICE event comes *this week*: The Annual PBICA Conference in Kalisz, Poland, October 9 - 11, 2003. Information: www.spicegroup.de/events To register contact biuro@sooipp.org.pl

Dear «Vorname»,

Time is running and activities are developing quickly. Since the last UPDATE four spice meetings were held (Vilnius, Richmond, Estoril and Berlin) – and the summer passed. Returned from beaches, lakes and forests, SPICE members and friends entered into the “conference season” with the international ADT conference “20 Years of Business Incubation in Germany” held in Berlin end of September. Combined with an “infoDev advisory workshop” this conference attracted some 250 participants from 36 countries. In the next SPICE UPDATE we will report more detailed about this event.

To prepare for the coming months **SPICE Members have important things to do**: One task is to check the SPICE Calendar (www.spice-group.net/events) and make sure that all conferences, seminars, workshops planned for the next twelve months are on the list. Make sure that you do not miss this opportunity for marketing your event and avoiding parallel activities.

After this appeal, some information about this and that in the net:

The “SPICE A & O” was discussed at the recent SPICE meetings on the basis of proposals outlined in the last SPICE UPDATE. Results of these discussions will be summarized and presented to all members for one more round of proposals for changes. After that the members will be asked for approving the final proposals.

From the 95th SPICE Meeting in Vilnius, Lithuania

the **BALTIC DYNAMICS 2003**, this time hosted by Lithuania and organized by **Pranas Milius** and his team, again proved the importance of business incubators, innovative entrepreneurship and technology transfer for economic development in the Baltic States. The Lithuanian, Prime Minister, **Algirdas M. Brazauskas**, opened the conference - a symbol for the political evaluation of innovation activities. Lithuania’s Capital Vilnius, first time place for this international conference, welcomed the international guests and offered much to explore and to enjoy. Besides the lively discussions during the conference, this event also provide the framework for two SPICE activities: A software Seminar and the SPICE Meeting.

After Warnemünde, the **Vilnius Software Seminar** was the second step to introduce a new tool to the business incubator managers and to invite them to evaluate this tool. Interest in this offer was very high – too high to admit all potential attendees to come to the seminar. But maybe there will be a “next”. While participants now are using the software and collecting practical experience, we are discussing possibilities for a follow-up / evaluation meeting- We will keep you informed.



Pranas Milius & Team – opening the Software Seminar

↑ Peter Westaway...

... participants concentrated



Active work at the Software Seminar



Pranas Milius welcoming to the Conference Opening Reception



The Vilnius SPICE Meeting – it was number 95 - took place just before the BALTIC DYNAMICS 2003 were opened. Here a short summary of the discussion:

Members agreed that the **basics structure of SPICE Group** should remain **informal** to maintain the independence, flexibility and openness of the network. At the same time – as experience shows – there is a clear need for having (occasionally) “formal tools” available for taking advantage of possibilities to achieve project income for the network. These “tools” could be legal entities of different juridical forms depending on the purpose and legal conditions of the place where they are established..

There are tow basically different types possible

- a. A “**SPICE project consortium**” as a **temporary** structure
- b. A “**SPICE Group substructure**” is set up for a **permanent** purpose. There are two basically different possibilities:
 - to establish a sub-structure to intensify cooperation in a specific **geographical**. This type was basically agreed.
 - to establish a sub-structures with a **specific content** (e.g. SPICE Group Training”) was questioned and not agreed..

All types of temporary or permanent “substructures” should follow the rules set up in the proposed amendment of Article 7 of the “A & O Document” (will follow later), especially concerning the described procedure to achieve approval for the use of the name “SPICE Group” and the financial implications.

From the 96th SPICE Meeting in Richmond, Virginia, USA



The **Annual NBIA Conference** one more time was *the* meeting point for the business incubation industry. Hundreds of participants from all around the globe took advantage of the presentations, workshops and discussions about almost any topic important for business incubation development. The start of **iDISC**, the World Bank project to support business incubator development in developing countries was presented during a special workshop by the project organizers; ANPROTEC, the Brazilian Business Incubator and Technology Park Association, and IBI, the International Business Incubator, San Jose, California.

The **7th International Summit of Business Incubation Associations**, chaired by **Dinah Adkins** and **Heinz Fiedler** was attended by a large number of association representatives. The main topics were to agree on a definition for the term “business incubator” and to further work on the issues already discussed at the Dortmund Summit; Securing and maintaining the quality of business incubator services. Further information about the discussion and outcome of this Summit is available under www.spice-group.net/summit

A special initiative operated under “code 1809”. This was **Barbara Harley’s** hospitality suite offering snacks and drinks every night after the official program finished. Very quickly “1809” was the meeting point for international conference attendees, *the* place to gather with old friends and make new contacts.

The Richmond **SPICE Meeting** focussed on issues already discussed in Vilnius: To adapt our “constitution” (the A & O) to changing needs of the network and to secure the financial basis of network operations. The results of the Vilnius meeting served as a basis for discussion. Members basically agreed with the proposed direction of the changes for the “A & O” and made a number of suggestions for modifications. Concerning finance a “modest” raise of fees found approval. In parallel other sources for raising income (projects, more members /countries) and saving cost should be used. The outcome of the Richmond meeting was carried forward for further discussion to the next SPICE meeting in Estoril, Portugal

From the 97th SPICE Meeting in Estoril, Portugal

Moderated by SPICE Vice President **Krzysztof Zasiadly**, members and guests met to update each other on recent developments and to discuss matters of SPICE Group. Krzysztof Zasiadly presented a brief info on Richmond World Summit, informed about the next World Summit in Kitakyushu, Japan, the ADT Conference in Berlin, November 28-20, 2003 and 20th Anniversary of Business Incubators in Germany and about development of SPICA online. He also introduced to the topics already discussed at the SPICE Meetings in Vilnius and Richmond: proposed changes of A&O document.

Luis Bermúdez took the opportunity to present shortly status of iDISC and suggested that SPICE members could be experts to iDISC. He informed that 15 project are selected to Activity 2 and probably tender for one more activity will be announced by InfoDev shortly.



Impressions from the 97th SPICE Meeting at the IASAP Conference

At the SPICE Meeting **Piero Formica** proposed to look for possibilities to engage students, volunteers engaged in SPICE activities to save cost. He also suggested that membership fee could be (partly) “in kind”, especially in lower developed countries: for example covering the costs of transportation and costs of SPICE events in this countries. Piero especially appreciated way of development of proposals with participation of SPICE members in last couple of months. It protected SPICE members against conflict of interest. He proposed to develop SPICE pressure group which could meet annually and discuss key issues to push on European Community.

Raivo Tamkivi added comments on Business Incubator definition discussed in Dortmund, November 2002 and stated that “Toolbox”/“Toolkit” could be more effective than benchmarking. Piero Formica shared this opinion. **Andrzej Siemaszko**, adviser to Polish Ministry of Science and Informatics, informed about growing interest of government in Science and Technology Parks development in Poland offering new opportunities for STP development in Poland: Structural Funds, Offset, Regional Innovation Strategies, Sixth EU Framework Program, etc. He asked for international help in development the STP program. Matters concerning the amendment to the “SPICE Aims & Organization” document as well as concerning the financing of the network were discussed as well. However, due to a lack of time, there was no decision taken.

What has happened recently

In **Riga, Latvia** **Janis Stabulnieks** could celebrate a very important event in June this year: **The 10th Anniversary of LTC, Latvian Technological Center** This event clearly showed the acceptance and importance this incubator has gained. Then Latvian Minister for Industry congratulated as well as representatives of other ministries. Of course, partners and friends from Latvia and the other Baltic States congratulated as well as representatives of the EU and national and international organizations. **Karl-Heinz Klinger**, SPICE Boy from Berlin congratulated for SPICE Group.

Information, Facts & Views



More from Central Asia – the CABIN Network develops

Mid-May a delegation from Kyrgyzstan visited the Business Incubator in Shymkent and discussed steps to join the network recently formed by the national incubator associations of Kazakhstan and Uzbekistan. The experience in business incubation developed in these countries found greatest interest and further steps of cooperation with Kyrgyzstan have been agreed. The delegation was led by representatives of the EuropeAid/Proma Project Management Agency from Bishkek.

In August the CABIN Coordination Group met the third time for a workshop to define the strategic development guidelines for the network, to discuss the factors critical for the network development and to settle financial issues. As one of the most important tasks the strengthening of involvement of individual business incubator managers was identified. CABIN therefore will focus on activities to reach this goal.

For contacting CABIN and subscribing to the newsletter of this association: Aiman Ziyayeva, SodBI Business Incubator, Email a.ziyayeva@sodbi.kz , Nurlan Djoldoshev, Director Email: nurlan@proma.kg , Umar Tulanbaevich Shavurov, Project Manager Email: umar@proma.kg , SME Development Programme in the Kyrgyz Republic. Email umar@proma.kg

***From Iran:* A new Horizon for Synergy between University and Industry**

Facilitation of cooperation between university and industry are among the major concerns of technology parks all over in the world. Technology park operators strive to provide required facilities to provide an appropriate base for technology, innovation and synergy. In view of this fact, the seminar of "a new horizon for synergy between university and industry" was held in April 2003 by Pardis Technology Park (PTP) in Sharif University of Technology with presentation of PTP companies. These firms were presented in lectures as well as in an exhibition to attract about 500 university students and graduates as well as 100 trainees to work with the companies. Furthermore more than 50 B.S. , M.S. and P.H.D projects for students were proposed. The President of Sharif University, Dr. Sohrabpour, as well as Dr. Mashayekhi, Dean of Management School and Engineer Hashemi, Head of Iran New Industries, declared to support the projects of PTP. Financial support was offered by the-Ministry of Industries and Mines e.g. for definition of B.S., M.S. and P.H.D projects, for employing trainees. through a training plan, or for PTP member companies for realization of researching achievements to develop prototypes and reach production.

For more information contact Amin Salari, Email salari@tco.ac.ir

From Romania: A New Incubator and an Entrepreneurial Network

The Romanian Research Ministry together with the German GTZ organized a seminar „Open forum for Innovation and Technology Transfer“ with the aim to support innovation and incubator centers operating or planned in Romania. One example is a new incubator project in Bucharest – especially for former military staff. This project is lead the SPICE members **Domnica Cotet** and **Ioan Piturescu** who found especially useful the lessons learned at a conference in Toronto „The Benchmarking of Business Incubator Centers“. Both are very interested in international cooperation to help developing their project.

Domnica is also active in a Leonardo da Vinci project: An international entrepreneurial network EINET. If you want to know more visit the website www.einet.org For direct contact you may email to: ciel@ictem.ro

From Kyrgyz Republic: Fund provided – New Association established

Just recently the Eurasia Foundation supported the second business incubator project in Kyrgyzstan. The first one was a project of Congress of Women of Kyrgyz Republic, which is currently an active grant. In accordance with a project implementation schedule the Congress of Women of Kyrgyz Republic held conference in Bishkek dated 3 October, 2003. The basic idea of this conference was to raise public awareness about business incubators, sharing information on first results of establishing incubator in Kyrgyzstan and to develop perspectives of SME development in Kyrgyzstan by establishing new business incubators. The Associations of Business Incubators of Kazakhstan to part in this conference, SPICE Group was represented by Vice President **Krzysztof Zasiadly**. The President of Congress of Women of Kyrgyz Republic **Ms. Zamira Akbagysheva** informed that the Bishkek office(Kyrgyzstan) of the Eurasia Foundation is starting a program on SME development in Kyrgyzstan by establishing new business incubators and supporting existing ones. This 2-year program started October 1, 2003.

Contact: Janyl Mukashova janyl@eurasia.kg

From Kazakhstan: New Technology Park

Almaty Technology Park (ATP) is created for Program of innovative development and strategy of industrial and innovative development of Republic of Kazakhstan. The total area of ATP is 2.9 hectares, 38.865 m2 building space are available for and for production and offices. ATP is a noncommercial organization, created to use science and technical innovations in industrial production and develop innovation business. At this moment specialized Centers are created within ATP, which will cooperate with universities and other scientific organizations. These Centers will commercialize innovative projects and help researchers by providing consulting and management support for innovative projects.

Innovation support in ATP includes following elements: (1) Center of inculcating innovation will complete innovative projects to commercialization; (2) Center for technology transfer and adaptation; (3) Fund for innovation support and consulting institute for attracting investments and finance; (4) Leasing Center to provide access to equipment; (5) Service Center to organize conferences, delegations, etc. (6) Information Technology Center to create networks, provide new software, and promote development of e-commerce. All this allows ATP to provide services to businesses within as well as outside the technopark

... more from Kazakhstan: Strategic projects

SPICE Boy **Rinad Temirbekov** informs that the cities Almaty, Shymkent, and Uralsk received a grant (\$35,000) from Eurasia Foundation to conduct marketing research on Information Technology . These cities were selected because of their great potential to develop IT projects. Also, in the frame of this project training for business incubator managers with a focus on strategic planning for IT business incubators will be organized. The results of the marketing research also could be used for developing governmental program of innovation development of Kazakhstan. Another grant of \$34,000 will be approved for SodBi, the business incubator in Shymkent for institutional development (as contribution for InfoDev program). Finally, Eurasia Foundation will provide \$35,000 grant for supporting an IT incubator in Almaty as soon as final arrangement with the partners - Kazakhstan Institute of Management under the President of Kazakhstan, Almaty Association of Entrepreneurs and one leading software company BIPS could be made.

About members



Tom Shea, the „SPICE BOY in the Pentagon“ will change his style of work. :Some people call it “to retire”. But as we know Tom’s engagement and activity, this word simply will not fit to what happened September 30 this year. This was Tom’s last work day in his old office with the heavy burden of military base closures on his shoulders. From October 1, 2003 Tom has more capacities to devote to the development of the global SPICE network with projects like the planned NATO Seminar in Bulgaria. The new contact coordinates s of Tom Shea are: Tel: +1-703-5491662, E-Mail: tomshea@verizon.net

New members



Peter Harman, Having studied at the Royal College of Music in London, Peter spent the early part of his working life in the Bank of England both in the City of London and in the South West.

He was involved in Training and Management Development and latterly was instrumental in the successful relocation of the Bank’s largest department from London to Gloucester and leading the major underpinning culture change. In 1995, Peter was seconded to the Management Charter Initiative as part of the Government’s ‘Competitiveness’ agenda, to be followed in 1997 by posts in the National Training Organization for Management and Enterprise as Director(s) of Competitiveness, Business Support, and External Relationships. In 2000, Peter was appointed as the first Director of a newly established and uniquely modeled incubator on Merseyside and established the first phase of its development. Peter joined UKBI as Deputy CEO in April 2002.



Malcolm Buckler is the first Chief Executive of UKBI, launched by DTI and Treasury Ministers in 1998. He was a creator of a number of successful small businesses in the 1980s and is currently on secondment from the Treasury. Malcolm wrote the 'Growing Success' report for the Treasury on business incubation and implemented its recommendations, setting up UKBI. He is on the DTI's Ministerial Steering Group on the Clusters and the Innovation Fund. UKBI is the representative body for business Incubation in the UK and is already leading source of Incubation expertise in the UK with a flourishing membership network. UKBI's mission is to support an increase in the quality and quantity of business Incubation by spreading good practice, benchmarking standards, championing the interests of the UK Incubation industry and being a catalyst for change and innovation



Zamira Akbagysheva since 2003 President of the newly established Union of Business Incubators and Innovation Centers of the Kyrgyz Republic. Since 1994 she is President of the Congress of women of the Kyrgyz Republic, a non-government organization with branches in all oblasts of the country. Its mission is to expand the role of women as representatives and participants of public development. She also is director of the TV studio "Call on Thursday initiated by USAID with the educational goal inform about the development of reforms, privatization, role of small and medium business in the economy. Presently the studio is dealing documentary films. Recently a film about development of small and medium business was completed. Before Zamira worked as Editor in Chief for a Republican newspaper, body of the State Property Fund.

Projects in the Network

Assessing Assessment Tools could be the title of the activity we started with the "software Seminars" in Warnemünde and Vilnius and continued with the discussion at the Richmond Summit. it is too early to draw final conclusions because the feed back we received meanwhile from the "pilot users" still is not compete – and very diverse. As expected one of the main issues is the price for this tool. But there are possibilities to overcome this hurdle. More difficult is to evaluate the different vies of users, their different experiences. The spectrum is very wide, from "too expensive and complicated for practical use in incubators" to "very good tool, can be adapted to specific needs, helps to compare with others". After some more experience we most likely will organize an evaluation meeting to define strategies for solving problems which still might be there and to find ways for making this (or similar tools) available to as many interested incubators as possible.

A very promising initiative to widen the basis of experience was taken by SPICE Boy **Leonids Ribickis**, Vice Rector for Scene and Research of Riga Technical University. Supported by QUANTEL, New Zealand, he will begin a project with students to assess Latvian companies with the software tool. This project will result in more practical experience how to use (an possibly adapt) the software and also widen the basis of company profiles resulting from the assessments



M. Dzapo, L. Ribickis, P. Milius at the software Seminar in Vilnius

Coming SPICE (and other) events

Poland Annual Conference of the Polish Innovation Center Association

After many years in and around Poznan, the annual conference of PBICA This year moves to Kalisz – some 80 km from Poznan. Kalisz is the oldest city of Poland and history will provide the background for social events of the conference. Something to be curious about.

The main topic this year European Union accession, scheduled for early next year. This step will have major impact on small and medium enterprises and therefore also on business incubation. The conference will provide translation (Polish – English) and therefore guests from other countries will be able to participate easily.

For more information see www.spice-group/events and for registration contact: Izabela Stelmaszewska at biuro@sooipp.org.pl

Croatia Knowledge-Based Society

"Knowledge-Based Society – a challenge for new EU and Accession Countries" is the title of a conference to be held in Zagreb, Croatia, October 23 – 34, 2003. Over the last ten years transition countries of Central and East Europe have been attempting to develop adequate strategies to catch up with the developed economies of EU. The challenge to develop a knowledge-based society, an innovation-driven economy, the implementation of advanced technologies, and the institutional structures of a capitalist economy are becoming critically important for these countries in order to introduce change and reduce the gap between developing and developed EU countries. Establishment of the National Innovation Systems (NIS) is a requirement: integration of scientific and educational policy with industrial and technological policy emerged as the key concept of the new economy. Can this goal be achieved without substantial social and economic costs and risks? Can experience from other transition help? Can transition theories constructed for other types of social transitions (postcolonial, South American, Pacific Rim, and post-authoritarian countries) be applied to the situation in which new EU- and accession countries in Europe find themselves today? These and other questions will be dealt with at the conference. If you are interested, react to the **call for papers** and send your proposals to the conference organizers. But time is short. The **deadline is June 15, 2003**

Contact: Ms. Jasminka Lažnjak (jlaznjak@rgn.hr)

If you are interested in coming events, look at www.spice-group.net/events or contact spice@spice-group.de

And finally...

This UPDATE again offers more visual impressions than the last issue. The formal matters of SPICE Group (adaptation of the A&O and financial affairs) are not yet settled – but we have time to deal with this later. Most likely you have missed the SPICE UPDATE because many weeks passed since you held Number 48 in your hands. This long delay – many members already know – is due to “the foot” again which required one more time a nine-weeks stay in hospital. Now, as it seems, things are on the right track.

Sorry, we cannot yet provide information about the recently held ADT Anniversary conference “20 Years of Business Incubation in Germany” and the “infoDev Advisory Workshop in Berlin. Both events were both - of highest business interest and very enjoyable. The program included even a World Premiere, but this is mentioned only to make you impatiently and curiously waiting for the next UPDATE.

Looking forward to hearing from you soon or, if possible by any means, meeting with you personally at one of the coming SPICE events

Heinz Fiedler



The SPICE Calendar 2003

Events without a box are not yet finally fixed a SPICE event or are other important conferences.

Status: 12/31/2008

Events of SPICE History

<i>Warnemünde, Germany</i> <i>May 10, 2003</i>	95	<i>Vilnius, Lithuania</i> <i>May 15–17, 2003</i>	96	<i>Virginia, USA</i> <i>May 18–21, 2003</i>	97	<i>Lisbon, Portugal,</i> <i>June 1-4, 2003</i>
98	<i>Berlin, Germany,</i> <i>September 28-30, 2003</i>					

For information about coming events check the web site: www.spice-group.net/events

Answer Form for SPICE UPDATE No 49

Please send your answer to email spice@spice-group.de

SPICE Homepage

This is a very old matter, but not all members have answered yet. Please check www.spice-group.net/members and inform us if you want your email and homepage links activated.

- Yes,** I want my email and homepage links on the SPICE Group Homepage to be active. These links should lead to
- (a) for email:**
- (b) for homepage:**

For the “To Do” List:

Check the profile of your association and / or business incubator / technology park in SPICA Directory Online: www.spica-directory.net Many organizations have updated their information and new countries have been added. Your profile should not be out-dated !

- Please,** send my **password** for SPICA Directory Online and the “PUMBAA pages”

Place, Date

Signature

«Vorname» «Name»
«city», «countryeng»



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Part II

Chapters of SPICE 2002 History:

6th International Summit of Associations”, Dortmund, Germany, November 16 - 28, 2002

